

▪ SEMESTER:- V

▪ COURSE NO.:- FTBM-351

▪ COURSE TITLE:- CO-OPERATION, MARKETING AND

▪ CREDITS:- 3(2+1)

FINANCE

➤ THEORY

NO. OF UNITS	TOPICS	NO. OF LECTURES
1	<i>Co-operation – Philosophy and principles. History of Indian Co-operative movement</i>	2
2	<i>Co-operative credit structures in regional level and their study and single window systems</i>	2
3	<i>Marketing – importance in economic development. Classification of Markets, Marketing functions and Market functionaries</i>	2
4	<i>Marketable and Marketed surplus, Marketing costs, margins and price spread, problems in marketing of agricultural commodities – perishables, grains, oilseeds and processed foods</i>	2
5	<i>Remedial measures for problems in agricultural marketing</i>	1
6	<i>Agricultural marketing institutions, Regulated markets and Co-operative marketing societies</i>	3
7	<i>MARKFED, NAFED, Ware Housing Corporation and Food Corporation of India</i>	2
8	<i>Nature of agricultural product prices, Agricultural price policy and need for price stabilization</i>	2
9	<i>Methods of fixation of MSP for agricultural commodities</i>	2
10	<i>Commission on agricultural costs and prices</i>	2
11	<i>Finance – nature and scope, Credit – meaning, definition and classification</i>	2
12	<i>Credit analysis and repayment plans and History of financing agriculture in India</i>	2
13	<i>Commercial banks – Nationalization of Commercial banks, Lead Bank scheme and Regional Rural Banks</i>	2
14	<i>Scale of finance, Higher financing agencies – RBI, NABARD, AFC, ADB, World Bank</i>	2
15	<i>Insurance and credit guarantee corporation of India and Crop Insurance</i>	2
16	<i>Contract farming – strategy and scope</i>	2
	<b>TOTAL</b>	<b>32</b>

➤ PRACTICALS

NO. OF UNITS	TOPICS	NO. OF EXPT.
1	<i>Study of a regulated market</i>	1
2	<i>Study of a vegetable market</i>	1
3	<i>Study of a fruit market</i>	1
4	<i>Study of a cattle market</i>	1
5	<i>Computation of market costs, margins and price spread</i>	1
6	<i>Study of Andhra Pradesh State Warehousing Corporation</i>	1
7	<i>Study of Central Warehousing Corporation</i>	1
8	<i>Study of Food Corporation of India</i>	1
9	<i>Study of MARKFED</i>	1
10	<i>Study of functioning of a commercial bank</i>	1
11	<i>Study of a regional rural bank</i>	1
12	<i>Study of food processing enterprise</i>	1
13	<i>Formulation of project reports for financing food Industry</i>	1
14	<i>Working out repayment plans</i>	1
15	<i>Study of Primary Agricultural Credit Society</i>	1
16	<i>Study of Farmers' Service Society.</i>	1
	<b>TOTAL</b>	<b>16</b>

➤ Reference Books:

- *Co-operation in India* *Mamoria C B and Saxena R D*  
*Kitab Mahal, Allahabad*
- *Indian Food Grain Marketing* *Moore John R John S S and Khasro A M,*  
*Prentice Hall of India, New Delhi*
- *Agricultural Marketing in India* *Acharya S S and Agarwal N L*  
*Oxford & IBH Publishing Co.,*  
*New Delhi*
- *Farm Finance for Development* *Muni Raj R Oxford & IBH Publishing*  
*Co., New Delhi*
- *Co-operation and Cooperative Management* *Patnaik U C and Roy A K*  
*Kalyani Publishers, Ludiana*